



Company Profile

ABOUT JAMBO

Is a global communication firm incorporated in Kenya in 2013. The firm prides itself in providing effective solutions to the challenges of the fast changing global communication consulting market. Jambo Media is affiliated to Land and Marine United Kingdom, and Red Dot in South Africa.



TRANSFORMING BRANDS WITH CREATIVITY

WHAT WE ARE MADE OF..

- We are Jambo Media, A full Service PR and Marketing Agency specializing in
 - **Events**
 - **Branding**
 - **Content Production and Design**
 - **Public Relations and Media Consultancy**
 - **Strategy development**
 - **Custom Publishing**
 - **Digital Marketing**
 - **Social Media Management**
 - **ATL and BTL advertising**
 - **Training and Development**

We are made of “More” Seasoned media professionals and creatives

- The Company boasts of an international network of experts, partners and subsidiaries that have ensured the successful implementation of various projects across Sub-Saharan Africa and Beyond.

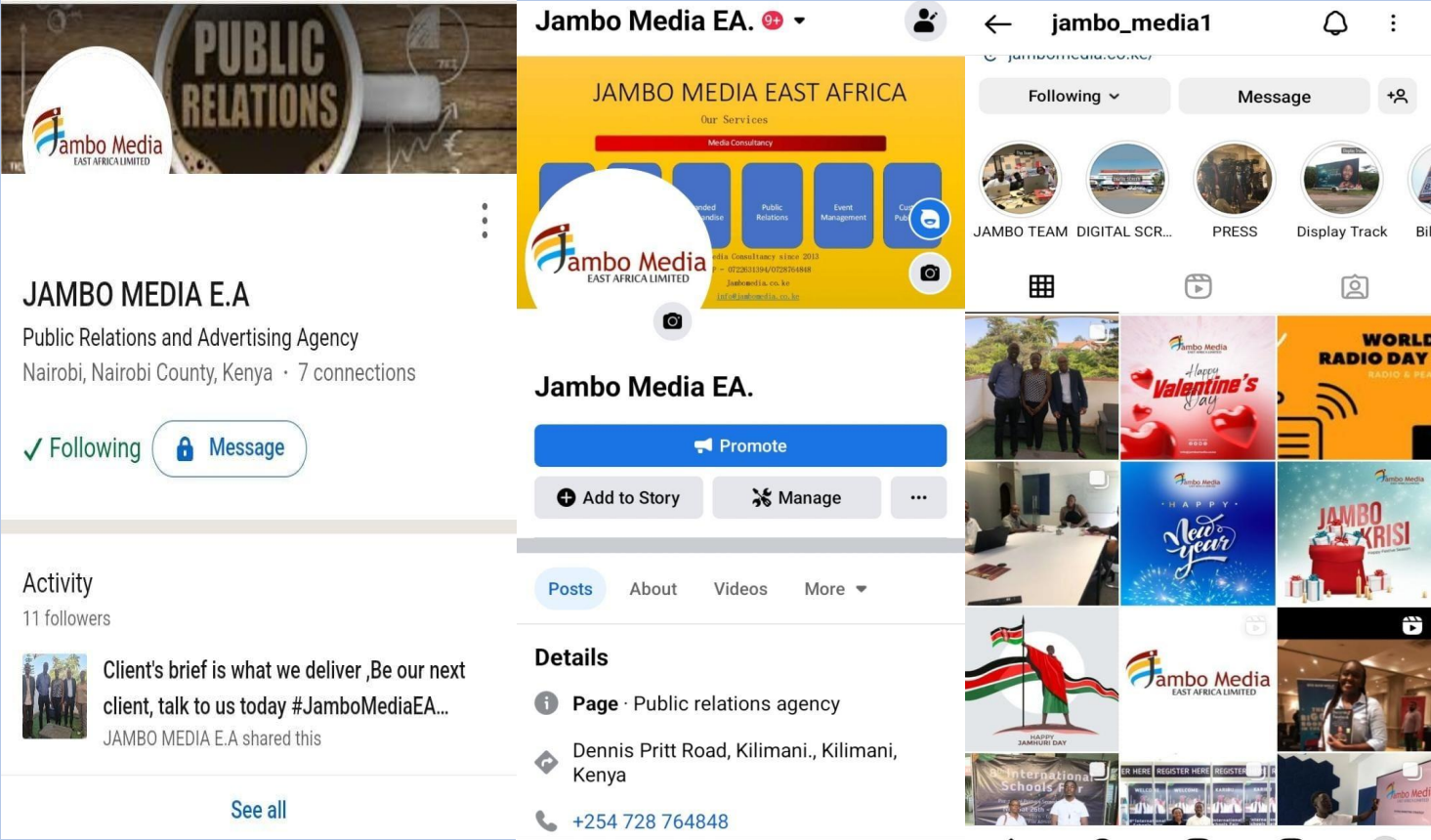
OUR OFFICES

We are Located at the Iran House of Innovation and Technology along Dennis Pritt Road ,Kilimani.



ONLINE PRESENCE

Say Jambo to us on all our Social media platforms
@JamboMediaEA



BRAINS AT WORK



TRAINING AND DEVELOPMENT

- We offer training and development services by our expert consultants and supported by an extensive range of quality resources .
- Our Core Skill Sets in training are Leadership & Development, Personal effectiveness, Team effectiveness, Sales Capability, Customer service and marketing capability.



EVENTS

- Big Bad Wolf had the Biggest Book sale and so a big and creative agency had to be deployed, that's when they said Jambo to us.
- We did a 360 Campaign .

THE DIGITAL DESK



EVENTS

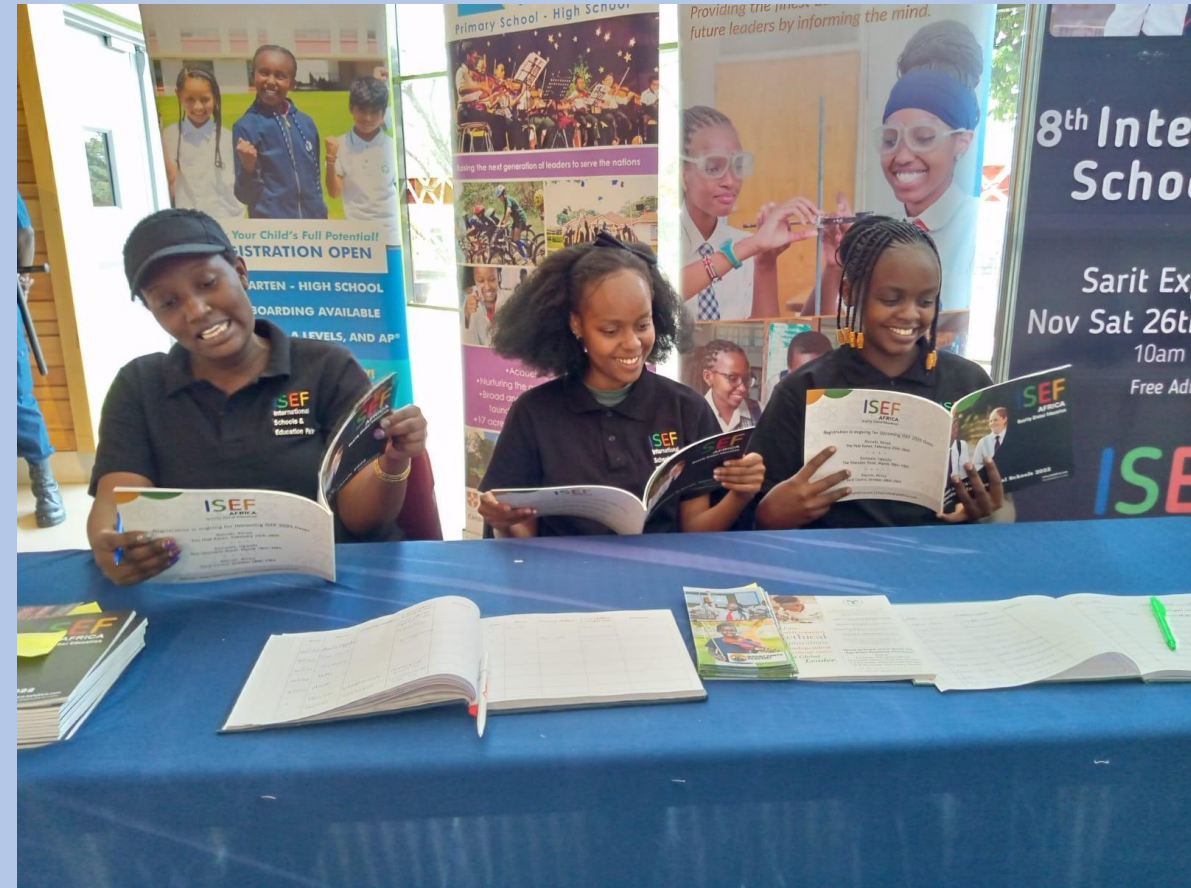
The international Schools education fair held at Sarit Centre, Jambo Media delivered on Social media management and Digital marketing.

'The Soldier Was even happy on how we executed the event, much respect to him



Because we love all our Clients

Customer Care Desk



PR ENGAGEMENTS

PRESS CONFERENCE AT NORFOLK

The Jambo Media set up a top notch presser for Big Bad Wolf with over 20 media stations in attendance.



THE MC & BBW BOOKS FOUNDER



OUTDOOR ENGAGEMENTS

DIGITAL SCREENS

Digital signage has a high traction ,Jambo Media delivered on the graphics& motion of the Sarit Centre Digital Screen



MOBILE MARKETING



RADIO ENGAGEMENTS



INFLUENCER MARKETING





THE JAMBO BOYS ARE ALWAYS ONGROUND TO
ENSURE SMOOTH FLOW OF OPERATIONS



STRATEGY DEVELOPMENT

- The Jambo Team was Responsible for Strategy development and delivered on marketing services for Farasi Cabs which is a current engagement



MEDIA ENGAGEMENTS

COMPANY	CAMPAIGN	ACTIVITIES
OFFICE OF THE REGISTRAR OF POLITICAL PARTIES(ORPP)	Launch of E Citizen app(4 Months)	<p>Radio campaign in the local community radio station in Turkana, Migori, Ogiek community in Elbagon region and Eastern region of Kenya. Radio interviews in their local dialect were conducted</p> <p>Target Audience including PWD gave a feedback report on the challenges on the app</p> <p>Live activations were done and it helped the communities to be conversant with the app</p> <p>The whole idea was the onboarding bit, including target audience blind, we brought a report from pwd through weru Tv and Muthingi Tv Central , Wega Tv</p> <p>We also did Branding for all political parties .</p>
MINISTRY OF LABOUR	Safety Awareness	<p>Organising Media interviews, CSR campaign, News paper interview</p> <p>Mobilisation of Guest Speakers and people who attended the live coverage</p>
National Council for Persons with Disability	Covid 19 Sensitization (1 year)	<p>Mobilization on local radio and Tv stations during the covid 19 pandemic.</p>

MEDIA ENGAGEMENTS

COMPANY	CAMPAIGN	ACTIVITIES
Ahadi Kenya	Anti _jigger Campaign(9 Months)	Mobilization.We focused on TanaRiver, Kilifi, Malindi, Kwale and Moranga. Mobilization was done through local admin, village elders and police
Government Advertising Agency.		Media management and buying
National Transport and Safety Authority		Did a media campaign on regional and community radio stations for ‘BODA BODA’ awareness on importance of safety on the road by onground awareness, interviews, digital campaigns for National Transport and Safety Authority
Shabiki.Com		Onground Activations, Digital, Media buying in the Nairobi Region .
Taaj Money Transfer	Product Launch	Product launch in Kenya, Branding of all promotional materials, Media coverage on TV, Radio, Digital and print media in East Africa.
Pula		Media publicity in Kenya, Tanzania, Zambia , Rwanda, Madagasca, Togo Malawi, Nigeria
Gemco	Product Launch	Brand launch, branding and media buying

Our Partners

- Tiger Haco Brands
- Oriflame East Africa
- KTB
- South Eastern Tourism Association
- Lake Victoria Tourism Association
- Land & Marine- UK
- Gesterd Travel
- ICPAK
- Ahadi Kenya
- Telkom Kenya
- GSK
- GAA
- Faras Kenya
- Council of Legal education
- Taaj Money Transfer
- Big Bad Wolf
- Health Strat
- ISEF Africa



THANK YOU

Info@jambomedia.co.ke